

# Callen CONNECTION

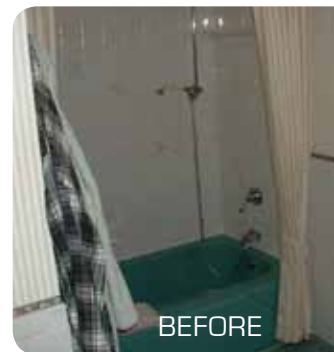
September 2009

## Master Bath Becomes Indoor Retreat

The project consisted of a two-story bump out which added a walk in pantry on the first floor and expanded the Master Bath on the second floor. In addition, remodeling the main bath on the second floor was also included.

The Master Bath was the main focus, with the goal to incorporate both a relaxing bathing area as well as spa like shower. With two entrances being used and multiple users, it was also important to create a private commode area and add a second sink. The enlarged vanity, featuring a pullout custom designed for a hair dryer and curling iron, is from StarMark in cherry. The linen cabinet, medicine cabinets, and storage in the commode are of the same. A unique application was incorporating some the cherry trim into the tile layout at the bath area. The decorative tile also includes glass and metal as well.

Kohler products were used throughout the renovation, including Devonshire oil rubbed bronze for faucets and shower components, Devonshire Comfort Height Toilet, and Sunward 6' Bubblemassage Tub. The shower features Kohler's Watertile Body Sprays and Water Tile Rain Head along with a multi-function hand held shower, recessed tile cubbies, and a toe shelf for shaving.



### Featured Articles

- Indoor Retreat ...1
- Belle of the Block Sun Room ...2
- "ReFashion for Life" a Huge Success ...3
- Blown-In Insulation ...3
- Spacious Kitchen Makeover ...4
- Exterior Transitions to 21st Century ...5
- Out and About ...5
- 10 Easy Ways to Save Water ...6



## Tired Old Three Season Room Becomes Belle of the Block Year-Round Sun Room

There were many problems with the three-season sunroom of this 1920s Wauwatosa home. Aesthetically, it didn't match the rest of the house and structurally, it wasn't constructed very well. The windows were not only energy inefficient, but also slightly dangerous, since they pushed out from the bottom.

Since the homeowners wanted to not only use the room year-round, but also wanted a more cohesive look from the exterior, Callen Construction was hired to tear it down and start over using the existing 10' x 17' slab.

The new structure not only was more in keeping with the character of the stately home, but also became an energy-efficient four-season room. A rubber roof provides durability, great insulation, and low maintenance. Energy Star rated Marvin Infinity® Fiberglass cottage-style windows; and a nine-foot Marvin Infinity® French patio door were equipped with lead grids, which mimicked the leaded windows of the rest of the house.

The new interior also was greatly improved with ceramic tile flooring, beaded vinyl soffit panels on the ceiling, and electric heat. The architecture of the house was further enhanced with a white vinyl railing system around the roof's exterior.



BEFORE



AFTER

## 2nd Annual “ReFashion for Life” A Huge Success

Callen Construction and the Callen Design Group are pleased to announce that the “ReFashion for Life” fashion show fundraising event benefiting CommonGround Ministry/Elena’s House generated net proceeds of more than \$22,000. The benefit took place on Thurs., July 9, at the Callen Showroom and company grounds in Muskego.

Proceeds will be used to support the programs offered by CommonGround Ministry/Elena’s House in Wauwatosa, which provides physical, spiritual, and emotional support to people infected with and affected by HIV/AIDS. Elena’s House, offering a holistic ministry that is both personal and communal, is a home for four to five people that wish to reside in a safe and supportive living environment. CommonGround Ministry is a 501(c)3 organization funded through the contributions of individuals, organizations, and foundations.

“The planning committee once again put in a tremendous effort, and the entire evening was terrific, as everything came off as planned,” said Mary Ellen Huwiler, executive director for CommonGround Ministry/Elena’s House. “The funds raised will allow us to continue to provide the needed services required by the individuals we house, plus we can enhance the services offered to make our residents more comfortable.”

Callen Design Group Senior Designer Jillaine Burton said the event once again showed how fashion is not only found in what people wear, but in how they renovate their home. “Seeing new and repurposed clothing along with viewing a multitude of options available to homeowners enabled us to show attendees how to create a look that works for them,” Burton said. “This event offered ideas on how to dress up wardrobes and homes, in an economical and environmentally-friendly way.”



The event featured a fashion show that combined the latest in late summer and fall fashion wearables in conjunction with fashionable products for the home, including countertops, cabinetry, plumbing and light fixtures, flooring, and hardware. In addition to the runway show, there was a silent and voice auction that featured entertainment and sporting tickets, boutique certificates, and more.

Mark your calendars for the Third Annual “Refashion for Life” on Thursday, July 8, 2010. You won’t want to miss the fun!

## Hot Topics – Callen Construction Now Offers Blown-In Insulation

Callen Construction is now offering customers the added service of attic insulation with its acquisition of the Owens Corning AttiCat® Blown-In Insulation System.

“With energy costs on the rise, coupled with the green movement, more and more of our customers want the value of attic insulation,” said Phil Callen. “We do a lot of roofs and we have noticed that most houses are under-insulated in the attic. Now we can more than just advise our customers about insulation; we can also install it.”

Blown-in insulation has an advantage over batt insulation because it conforms to the spaces in which it is installed. The AttiCat conditions blown-in insulation by breaking it up and fluffing it, adding millions of the tiny air pockets that give the material its insulating power. The insulation is conditioned further throughout the length of the hose,



adding more air pockets, further increasing its insulation power.

“This is a nice, clean system because the bags of insulation go directly into the machine. It doesn’t generate a lot of dust, compared to other machines, and it distributes insulation where it is directed,” Phil said.

Phil added that for the insulation to be effective, adequate ventilation is needed in the attic. “We can install attic vents and repair any existing vents as needed,” he said.

“We think our customers will be happy with this new service we are offering.”

Call Callen Construction for a free estimate and make your home more comfortable, save on utility bills, and extend the life of your roof.

# Kitchen Goes from Dull, Dark and Cramped to Light Airy, and Spacious

This 1960s Brookfield ranch was not providing the form and function the homeowners wanted. Instead of two small, awkwardly-designed kitchen and dining rooms, they preferred an open concept cooking and eating area that could be used for both formal and informal occasions.

The first step in gaining more space was to remove a wall between the dining room and kitchen, as well as a non-functional chimney and closet. That allowed the sink, cooking area, and appliances to be repositioned, making room for abundant storage and counter space.

The homeowners chose Juparana gold granite countertops and contrasted that with a backsplash of 12 x 12 limestone tiles accented with 2 x 2 slate tiles. Floor-to-ceiling Starmark cabinets in a caramel finish added just the right amount of warmth to the setting. Cabinet amenities include lazy Susans, garbage pull out, tilt-out sink drawer, and roll-out pantry drawers. A BlancoDiamond Silgranite double bowl undermount kitchen sink along with Kohler's Forte faucet further enhanced the sleek look of the kitchen.

Additional eating space was provided with the new peninsula, which faced the sit-down eating area. Decorative panels and false doors on the back of peninsula provided a finished look.

Adjacent to the kitchen was a powder room, also renovated as part of the project. The bathroom cabinetry matched the kitchen and new countertops were selected in a Corian Burlled Beach, continuing the light, airy feel of the area. Mannington Adura floors in a wood plank style throughout the remodel added to the sense of flow and space. Recessed lighting, halogen undercabinet lights, and pendant lights provide plenty of illumination.

Other improvements to gain storage included replacing a kitchen window with one of smaller height to gain cabinet space, changing out a former dining room window to a patio door for garden access, closing off a pass-through to the mud room, and changing out bathroom and basement doors to six-panel doors.



AFTER



# Historical Exterior Renovation with 21st Century Materials

The owners of this Wauwatosa bungalow decided they wanted to revamp their front entryway and porch. Because they were so happy with the kitchen remodel completed by Callen Design Group in 2006, they called on Callen Construction to update the front exterior, including new vinyl siding and gutters.

The porch was rebuilt using composite tongue and groove porch flooring and skirting, composite railings and porch posts, and pine bead board ceiling, all of which provided a low maintenance solution while keeping with the original color, character and style.

Old horizontal siding was removed and replaced with vinyl hand split



shake siding in the front entryway, front of the home, and on the second-floor dormer, adding symmetry and a look that kept with the same style as the other homes in the neighborhood. Adding new aluminum gutters and downspouts and composite trim provided a clean finishing touch. A new concrete walkway and new landscaping completed the project.



## Email Updates Available

Callen Construction is now offering updates via e-mail to customers. If you'd like to receive these periodic updates on events, new products, and home improvement tips, please visit the [callenconstruction.com](http://callenconstruction.com) homepage to sign up.

## Out and About

You'll find Callen Construction and the Callen Design Group at the following area events:

**MBA Fall Remodelers Tour:** 7722 GERALAYNE Circle in Wauwatosa, Saturday, October 10 – Sunday, October 11, 11:00 a.m. – 5:00 p.m. each day

**Wine and Dine Wisconsin:** Saturday, October 10 – Sunday, October 11, Midwest Airlines Center

**MBA Home Builders Expo:** Thursday, January 7 – Sunday, January 10, Midwest Airlines Center

**Milwaukee/NARI Home Improvement Show:** Thursday, February 11 – Sunday, February 14, 2010, Wisconsin Exposition Center at State Fair Park

**Greater Metropolitan Association of Realtors Lawn & Garden Show:** Thursday, March 19 – Sunday, March 28, Wisconsin Exposition Center at State Fair Park

**Milwaukee/NARI Spring Home Improvement Showcase – A Tour of Remodeled Homes – Residence TBD:** Saturday, May 1 – Sunday, May 2, 11:00 a.m. – 5:00 p.m. each day

Stop by to see us to talk about how we can assist you.

## Hot Topics – 10 Easy Ways to Save Water

1. Replace pre-1992 toilets with High-Efficiency Toilets (HETs) to save up to 22,000 gallons of water annually.
2. Cut a minute off your shower every day to save more than 900 gallons of water annually. And when you swap out your 2.5 gpm showerhead with a 1.75 gpm water-conserving model, you can save more than 7,500 gallons of water annually.
3. Use efficient faucets and install low-flow aerators on kitchen and bath faucets to effortlessly save hundreds of gallons of water each month.
4. Use the appropriate water level and load size when doing laundry in your washing machine. (For even greater savings, you may want to consider purchasing a front-load washing machine.)
5. Use a broom rather than a hose to clean off driveways, steps and sidewalks.
6. Water your garden during the coolest part of the day, generally in the morning, and avoid watering on windy days.
7. Turn off the water while brushing your teeth or shaving to keep excess water from going down the drain.
8. Landscape with native or low-water plants to significantly reduce water usage outside the home.
9. Use leftover drinking water for houseplants instead of pouring it down the drain.
10. Make sure the dishwasher is fully loaded, and use the energy-saving dry option, if available.

## Dine on Us

You'll receive a \$50 Weissgerber's dinner certificate when you refer a friend or neighbor to Callen Construction and it results in a sale.

Thank you to all our customers who have been kind enough to recommend Callen Construction to their neighbors, family, and friends. We are pleased to announce our monthly \$50 Weissgerber's gift card winners:

April: Mary Ann Zlindra, Big Bend

May: Mark Was, Wauwatosa

June: Danice and Jerry Bartos, Germantown

July: Mark Heffron, Shorewood

Congratulations, and thank you for showing faith in Callen Construction. We appreciate all the customers that share our name with others and look forward to doing work for them (and giving you an opportunity for a night on the town).



A newsletter for Callen Construction customers.  
Your business is greatly appreciated!  
Full Service Remodeling Contractor Since 1986.

563 W13131 Janesville Rd  
Muskego, WI 53150  
www.callenconstruction.com  
414-529-5509  
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