

Design Remodeling Options

- Bathrooms
- Kitchens
- Finished Basements
- Attic Conversions
- Interior Living Spaces



Improvement Ideas for Your Home

Callen Construction was founded in 1986 on the principles of caring, trust, and service. Over the past 18 years, the company has not wavered and found those principles continue to grow the business and help customers create beautiful homes in their neighborhoods.

At Callen Construction, customer relationships are valued most. The company is very serious about living up to its mission of genuinely caring for people, providing both quality products and quality craftsmanship. Great service begins at the initial product presentations and continues for life.

Thank you for considering Callen Construction for your remodeling project.

Tom Callen

Phil Callen

MEMBERS...



Caring for Wisconsin Homes Like Yours

*Full Service Remodeling Contractors
Serving Wisconsin Since 1986*

Office & Showroom
S63 W13131 Janesville Rd., Muskego, WI 53150

414.529.5509 • 800.924.0092
608.221.2569

www.callenconstruction.com

Improvement IDEAS for YOUR HOME



*Full Service Remodeling Contractors
Serving Wisconsin Since 1986*

Exterior Remodeling Options

- Replacement Windows
- Bow and Bay Windows
- Entry Doors
- Patio Doors
- Storm Windows and Doors
- Siding
- Roofing
- Overhang and Trim
- Gutters and Downspouts
- Gutter Topper®
- Skylights
- Porches



"A successful relationship with a remodeling contractor is a team effort. Callen Construction worked as a partner with our family to successfully meet the emotional and financial expectations of our wish list. Working with the Callen staff has made our dream home a reality. Callen's well calculated estimates, superior workmanship, and dedication to customer satisfaction made the remodeling process an enjoyable one."

Mr. & Mrs. C.B., Hales Corners



The Callen PROMISE



To work with you as a team, creating a memorable experience that exceeds your expectations and satisfies your needs.

To treat your home as we would our own.

To demonstrate a positive attitude at all times.

To work fast, efficient, safe, and clean up daily.

To do excellent work.

To communicate with you during all aspects of your project.



20 REASONS TO INVEST IN YOUR HOME with Callen Construction, Inc.

- 1) A strong belief in mission.
- 2) Family owned and operated since 1986.
- 3) A solid reputation.
- 4) Total insurance protection.
- 5) A genuine concern for all issues surrounding the remodeling experience.
- 6) Written agreements with detailed specifications.
- 7) Loyal customers – Testimonials from clients that are pleased enough to put their satisfaction in writing.
- 8) Experienced, certified, and knowledgeable designers and sales personnel with professional carpenters and installers.
- 9) Carefully planned construction process, turnkey service, handling of all permits, job site visits.
- 10) 24-hour communication; answering service, cell phones, e-mail.
- 11) Award winning projects from the Vinyl Siding Institute (six times) and Wisconsin Remodelers Awards (four times).
- 12) National recognition for excellence in the remodeling industry by being selected to "Remodeling Magazine's" Big 50 in 2000.
- 13) Quality national brand products.
- 14) Easy payment plans; bank financing available.
- 15) Five-year workmanship warranty and written product warranties.
- 16) Service and communication after project completion: quarterly newsletter, home shows and fairs, and customer referral program.
- 17) Community minded.
- 18) Office showroom and Web site photo gallery; S63 W13131 Janesville Rd. in Muskego, www.callenconstruction.com.
- 19) Over 50% of business comes from referrals, friends, and former customers.
- 20) The Callen promise.

Callen Construction MISSION STATEMENT

"We genuinely care for people, our customers, and their homes.

We believe in the philosophy
'Quality Craftsmanship Works.'"



"The Callen Construction staff and crew were very responsive to our questions, concerns, and needs. Home remodeling construction can be very stressful for the homeowners. This was almost a stress-free experience for us. We are very happy with the results. The process – from start to finish – was smooth and easy."

Mr. & Mrs. T.H., Brookfield