Callen Connection

"The installation crew was fantastic. You have a great bunch of very professional individuals. They are hardworking, courteous, and just very nice people. This is rare from my experience with working with contractors.""

- Dave K., Brookfield

DECEMBER 2015 HOLIDAY EDITION

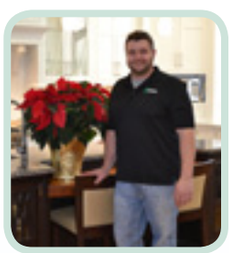
A Holiday Wish

Another year is coming to a close, and during this time, we can take time to reflect on those that positively impacted our lives during the year. All of us at Callen are very appreciative that you have allowed us to share the wisdom and experience gained over the past 29 years in business to help you create a house that you are proud to call home.

Thank you for putting your belief in our company. From our family to yours, we hope your Holiday Season is filled with joyous memories and honored traditions.

- The Callen Team

Employee Spotlight – Allen Boelk



Allen Boelk joined Callen 13 months ago as a project manager, ordering products, measuring, and overseeing a variety of exterior remodeling projects, including roofing, siding, soffit and fascia, gutters, Gutter Topper, entry doors, skylights, and windows.

The native of Brookfield has worked in the home improvement and remodeling industry for 13 years after obtaining a business degree in 2004 from the University of Wisconsin – Milwaukee.

Allen, who obtained certification through the Vinyl Siding Institute earlier this year, particularly enjoys working on roofing and siding projects. "A new roof or siding makes such a dramatic change to a house, plus the products we use are of the highest quality," he said.

Away from work, the Milwaukee resident enjoys attending baseball and football games, hunting, fishing, and visiting the family cottage in northern Wisconsin.

High Exterior Remodel

Judy and Greg High of Franklin recently had Callen replace the siding, gutters, and an entry door on their home. Judy was so pleased with the result that she showed her appreciation to Callen installer Brandon Augustinak. In a note to Phil Callen, Judy said, "I cannot tell you enough what a great job Derek and Brandon both did and how happy they made us. The house looks like a little red cabin up north."

Holiday Recipe - Flourless Chocolate Snowball Cookies (Gluten Free)

Ingredients

1/2 cup ground almonds
1/2 cup cocoa powder
1 teaspoon baking powder
1/8 teaspoon salt
1/4 cup butter at room temperature
2/3 cup brown sugar
1 egg
1/2 teaspoon vanilla
4 squares dark chocolate, melted and cooled
1/4 cup icing sugar

Directions

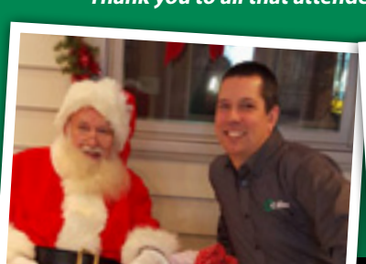
1. Mix first four ingredients in a small bowl.
2. In a separate bowl, cream butter and brown sugar until light and fluffy.
3. Beat in egg and vanilla.
4. Stir in cooled chocolate.
5. Fold in almond mixture until thoroughly combined.
6. Cover and refrigerate until dough is firm; about 10-20 minutes.
7. Preheat oven to 350°F and line two baking sheets with parchment paper.
8. Place icing sugar in a bowl. Scoop dough with a tablespoon and roll into balls. Coat with icing sugar. Place on baking sheets.
9. Bake 12-14 minutes. Remove sheets from oven and leave for two minutes. Cookies will set up a bit firmer as they sit. Remove to a rack to cool completely.

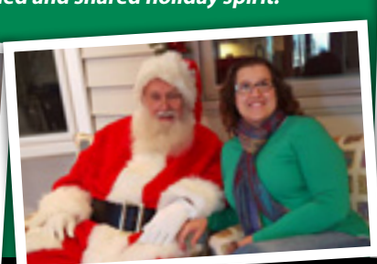
Santa Visits Callen

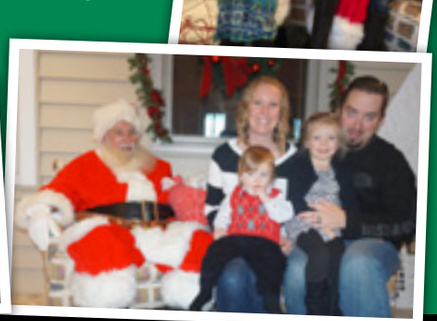
Callen hosted Santa Claus at its Sendik's Towne Centre location in Brookfield on Sat., Dec. 5.

Those that stopped in were able to visit with Santa and take a picture, enjoy complimentary refreshments, make holiday crafts, and participate in a coloring contest. In addition, new adult and children's socks were collected for the Spread the Warmth sock drive for Hope Center in Waukesha.

Thank you to all that attended and shared holiday spirit.







Keep Current with the Callen Blog

Each week, a Callen associate posts a blog on an area of Callen's specialization in the home improvement and remodeling industry.

We encourage you to visit CallCallen.com and click on the Blog icon on the home page to not only see the newest blog, but review past blogs, as the content is divided by product category for ease in finding the topic you want to review.

Earn Cash with Your Referral

Would you like a little extra spending money? Would you like to win an iPad? At Callen, we're making it really easy for you to earn cash. Here's how it works:

- **For every referral you provide that meets with a Callen representative for a home improvement or remodeling project, you will receive a $50.00 Visa debit gift card.**
- **When the referral results in a purchase, you will receive an additional $100.00 Visa debit gift card.**
- **As an added "thank you," you will be entered into a semi-annual prize drawing for a chance to win an iPad.**

For complete program details, contact Christi Pryor at 414-529-5509 or christi.pryor@CallCallen.com.

Out and About You'll find Callen at the following area events: Stop by to see us to talk about how we can assist you.

MBA Home Building and Remodeling Show: Friday, January 8 – Sunday, January 10, State Fair Park Exposition Center

54th Annual Milwaukee/NARI Home Improvement Show: Thursday, February 11 – Sunday, February 14, State Fair Park Exposition Center

Home, Garden & Landscape Show: Friday, February 26 – Sunday, February 28, Waukesha Expo Center

Racine Home Expo: Saturday, February 27 – Sunday, February 28, Racine Civic Centre – Festival Hall

92nd Annual Realtors Home & Garden Show: Friday, March 18 – Sunday, March 20, and Wednesday, March 23 – Sunday, March 26, State Fair Park Exposition Center

Callen

We Put the "Wow" in Home Remodeling

A NEWSLETTER FOR CALLEN CUSTOMERS. YOUR BUSINESS IS GREATLY APPRECIATED!

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Entry & Patio Doors
Roofing
Attic Insulation
Siding
Overhang & Trim
Storm Windows & Doors
Gutters, Downspouts & Gutter Topper®

Email Updates Available

Callen continues to offer updates via e-mail to customers. If you'd like to receive these periodic updates on events, new products, and home improvement tips, please visit the callcallen.com homepage to sign up. Also, visit Callen on Facebook, Pinterest, Houzz, and follow Callen on Twitter!

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THANK YOU TO ALL CUSTOMERS WHO HAVE DONE BUSINESS WITH CALLEN SINCE 1986!

Winter Window Installation Sale!

Professionally Installed By Callen

We Put the "Wow" in Home Remodeling

- **Half-off installation**
- **Free Low E glass upgrade**
- **Free furnace tune up**
- **18-month no interest financing**

For more information on the Callen Winter Installation Sale, go to CallCallen.com, visit Callen's Muskego or Brookfield showrooms, or Call Callen at 414-529-5509.