

Callen Connection

AUGUST 2016

“Our designer did a terrific job designing the layout of our kitchen and was willing to work around our schedule.”

- Lisa & Sam K.,
Muskego

... Kitchen Remodel Inspired by 70-Year-Old Painting



Nancy, the owner of this Cape Cod home, was a previous Callen client, having had exterior remodeling completed as well as having a full bathroom added to her upstairs space.

“I had previously worked with Callen on having the roof replaced, then siding and shutters a year later. I then had Callen install new windows nine years later,” Nancy said. “For the bathroom, I had used one downstairs bathroom for 15 years. Callen created the new bathroom, with large shower and wall of storage, plus a small walk-in closet.”

A piece of beach-themed artwork inspired Nancy as she decided to move forward on a kitchen remodel. “I bought the house 25 years ago and hadn’t done anything in the kitchen. A painting my mother purchased 70 years ago, a picture of an ocean off a cliff, was the inspiration for beautiful blues and greens in the kitchen,” she said. Working with Paulette Sodemann, Callen designer, and with the artwork serving as the stimulus, a design and plan were developed.

It was decided to partially remove the wall between the kitchen and dining room while moving the stove and refrigerator plus adding a dishwasher, providing an enhanced kitchen layout. In addition, a pantry closet and a chimney chase were removed.

The new space features soft white cabinetry, quartz countertops, and a travertine tile floor. “The backsplash is exactly what I wanted, and it goes beautifully with the quartz countertops and travertine floor,” Nancy said. “I sent photos to my sister in California and her first word was ‘stunning.’”

The trim in the kitchen, dining room, and living room was painted white, while the back door, screen door and one door to bedroom were replaced with white paneled doors.

The kitchen now has stacked upper cabinets that have glass and lighting. A stacked stone backsplash was installed to add texture. The cabinets are more functional with internal accessories including garbage cans, tilt out, roll outs, and a lazy Susan.

A broom closet was added, and at Nancy’s request, a mudroom was created where she can remove shoes and store her accessories after arriving home. Across from this area, a built-in hutch cabinet with glass and lighting were added.



When discussing not only this project, but also the others she has done with Callen, Nancy said the service has been phenomenal. “I don’t know how many superlatives I can use,” she said. “The quality of service and design was excellent.”

“I still have to pinch myself that it is mine,” Nancy said. “I am so excited have a dishwasher for the first time.”



9th Annual Refashion for Life

You still have time to get tickets for the ninth annual "Refashion for Life," Wednesday, August 24, from 5:30 p.m. – 10:00 p.m. at Callen Construction's Muskego Showroom and company grounds, S63 W13131 Janesville Rd. The charity event benefits CommonGround Ministry/Elena's House, with Callen serving as the event's presenting sponsor.

"Refashion for Life" features a fashion show combining the newest looks in early and late fall apparel with fashionable products for the home, including countertops, tile, cabinetry, windows, flooring, and hardware. The fashion show, featuring clothing from Free Bird Boutique, Kohl's, Savvy Seconds, Shop Shorewood, and Urban Laundry, will depict the following themes:

- **Raven (Dark Victorian):** Victorian blouses, riding coats, (black, deep reds, and plums), lace, and layered evening wear.
- **Mixed Materials:** Suede, fringe, lace, metal, wool, linen, etc.
- **Weekender:** Wintery pastels, oversized coats, neutral velour, flannels, athleisure, boots, and sneakers.
- **Biker Chic:** Leather, gloss, vinyl, boots, spikes, skulls, animal prints, etc.

In addition to the runway show, there will also be a raffle as well as silent and voice auctions featuring entertainment and sporting tickets, boutique certificates, and more. Saz's Catering will provide small plate appetizers and desserts, with music by the Mr. Lucky Light Syndicate. There will also be a dance showcase in the showroom and on the runway stage by Fred Astaire Dance Studios professionals.

Tickets are \$40 and can be purchased at www.refashionforlife.com. For more information, call 414-529-5509 or email info@refashionforlife.com.



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Keep Current with the Callen Blog

Each week, a Callen associate posts a blog on an area of Callen's specialization in the home improvement and remodeling industry.



We encourage you to visit CallCallen.com and click on the Blog icon on the home page to not only see the newest blog, but review past blogs, as the content is divided by product category for ease in finding the topic you want to review.

Earn Cash with Your Referral

Would you like a little extra spending money? Would you like to win an iPad? At Callen, we're making it really easy for you to earn cash. Here's how it works:

- For every referral you provide that meets with a Callen representative for a home improvement or remodeling project, you will receive a \$50.00 Visa debit gift card.
- When the referral results in a purchase, you will receive an additional \$100.00 Visa debit gift card.
- As an added "thank you," you will be entered into a semi-annual prize drawing for a chance to win an iPad.

For complete program details, contact Christi Pryor at 414-529-5509 or christi.pryor@CallCallen.com.



Out & About - You'll find Callen at the following area events:

Wisconsin State Fair:

Thursday, August 4 – Sunday, August 14, State Fair Park Exposition Center

Brookfield Village Corn Roast

Thursday, September 1 & Thursday, September 15, Farmer's Market in the Historic Brookfield Village (near the tracks) – \$1.00 for an ear of roasted corn.

MBA Parade of Remodeled Homes

Saturday, September 10 – Sunday, September 11, tour home location TBD

Milwaukee NARI Home & Remodeling Show

Friday, October 7 – Sunday, October 9, State Fair Park Exposition Center

Stop by to see us to talk about how we can assist you with your next home improvement or remodeling project.