

CalLEN Connection

I'm satisfied with everything about this experience. The people that work for Callen were wonderful to work with. It was a wonderful experience and I would recommend them to anybody.

- Maureen & Ray M.,
Delafield

OCTOBER 2017

Stained Glass Art Provides Inspiration for Master Bath Renovation

Rachael and Jeff's 1957 tri-level home with a Frank Lloyd Wright design had a serious problem – shower tiles in the master bath were crumbling. Caulking wasn't helping, and a leak had developed that was going into the basement.

After getting several quotes on renovating the space with a broad range of costs, Rachael spoke to a friend and a relative that had used Callen for projects, and both were very satisfied. She and Jeff also met with a Callen representative at a local home show and liked what they heard. After weighing the pros and cons of the different contractors, Callen was selected.

"The number one goal for the remodeled bathroom was a new shower, one that would be double the size," Rachael said. "We also wanted interesting tile and a distinctive showerhead."

The original space had two built-in alcoves that Rachael wanted to keep, so Callen carpenters rebuilt the

alcoves and placed the bathroom mirror above the alcoves. "This added a unique touch," she said.

A carryover from the original bathroom was stained glass artwork of a tree that was built into the original shower tile. Callen installers carefully removed the artwork and it was incorporated into the new bathroom above the bathtub. "That artwork was used as a focal point of the new space," Rachael said.

"I gave Katie Yttri (Callen designer) my vision and she clicked right onto it. The floor of the shower is a honeycomb pattern that Katie found and it was exactly what I wanted," she said. "It matched well with the accent tile in the tub area, plus she found it at a lower price than I had seen, so I was thrilled with that."

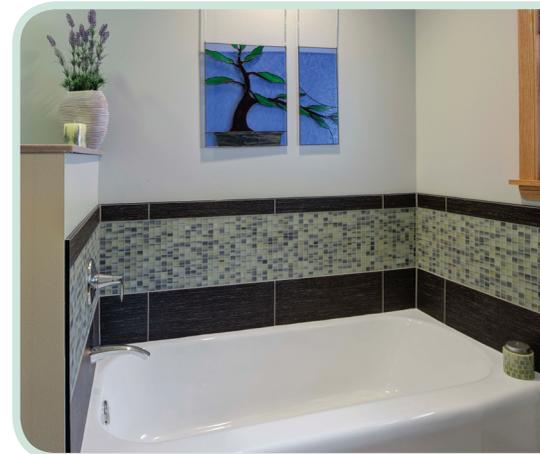
"I didn't know much about textures, so Katie provided samples of a variety of options. We wanted something that would hold up to four people using the space, and she was able to accomplish that."

Regarding the installers and carpenters on the job, Rachael spoke very highly of the Callen staff. "I come from a customer service background, so I was seeking professionalism," she said. "Steve Turzinski (project manager) was great with communication and he went above and beyond. If something was delayed, he was up front and let me know what to expect. Steve's a keeper."

"Scott (tile installer) was outstanding," Rachael said. "It was his idea to do the trim around the tub and that worked out great. All the installers were professional and meticulous."

"Overall, I commend Callen for a wonderful job, as the project went very smoothly and there were no major obstacles to overcome," Rachael said. During the renovation process, Callen staff discovered mold in the basement from the shower leak, but the issue was quickly resolved.

"It was a seamless process from beginning to end," she said. The timeframe to complete the project was nice, and overall, it was an excellent package. I am so glad we chose Callen for this project.



Halloween Fun Facts

- The word Halloween is an abbreviated version of the phrases All Hallows' Eve or All Hallows' Evening.
- Halloween comes from an ancient pagan festival celebrated by Celtic people over 2,000 years ago called Samhain, which means "summer's end" and marks the beginning of winter. The festival took place in the United Kingdom, Ireland, and northwestern France.
- Trick-or-treating began in areas of the United Kingdom and Ireland. Adults also went door-to-door asking for food and drinks in exchange for a song or dance.
- Jack-o'-lanterns are the symbol of Halloween. People in Ireland and Scotland originally used beets or turnips as lanterns on Halloween.
- The name jack-o'-lantern can also be derived from the night watchman who would light the street lanterns every evening.
- Immigrants from Ireland and Scotland brought Halloween to the United States in the 1800s.



Ladies Day Out Shopping Event

Oct. 22

Callen will host a Ladies Day Out Shopping event from 12 p.m. – 3 p.m. on Sunday, October 22 at its Muskego showroom, S63 W13131 Janesville Rd.



Featuring refreshments, music, and shopping, this free admission event will allow attendees to get a jump on holiday shopping. Participating merchants include Color Street nail strips and accessories, L'Bri skin and health care products, Nyla & Noelle curated boutique, Tastefully Simple food products, and Thirty-One, with purses, totes, and bags.

"The vision for Callen's shopping events came from my own interest in these products and an easy, stress-free shopping experience," said Christi Pryor, Callen marketing manager. "Everyone is invited see a wide assortment of quality products, sample comfort food, and try on a new hand cream before the chill really takes hold."

Call Callen at 414-529-5509 for more information.

Caramelized Spicy Pumpkin Seeds

Prep 10 minutes; Cook 25 minutes

INGREDIENTS

- 3 tablespoons white sugar
- 1/4 teaspoon cumin
- 1/4 teaspoon ground cinnamon
- 1/4 teaspoon ground ginger
- 2 cups raw whole pumpkin seeds, washed and dried
- 1 pinch cayenne pepper
- cooking spray
- 2 teaspoons salt, or to taste
- 1 tablespoon olive oil
- 2 tablespoons white sugar

DIRECTIONS

1. Preheat oven to 300 degrees F. Line a baking sheet with parchment paper.
2. In a large bowl, stir together 3 tablespoons of sugar, the cumin, cinnamon, ginger, and cayenne pepper, and set aside.
3. Place the pumpkin seeds on the prepared baking sheet, spray them with cooking spray, and sprinkle with salt to taste. Bake the seeds in the preheated oven until lightly golden, 20 to 25 minutes.
4. Heat the oil in a large nonstick skillet over medium heat, and stir in the toasted pumpkin seeds along with 2 tablespoons of sugar. Cook and stir the seeds until the sugar forms a coating on the seeds, 2 to 3 minutes. Stir the caramelized seeds into the bowl of sugar-spice mixture, toss to coat, and let cool.



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EMAIL UPDATES AVAILABLE

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**THANK YOU TO ALL CUSTOMERS WHO HAVE DONE
BUSINESS WITH CALLEN OVER THE PAST 30 YEARS!**

Keep Current with the Callen Blog

Each week, a Callen associate posts a blog on an area of Callen's specialization in the home improvement and remodeling industry.

We encourage you to visit CallCallen.com and click on the Blog icon on the home page to not only see the newest blog, but review past blogs, as the content is divided by product category for ease in finding the topic you want to review.



Earn Cash with Your Referral

Would you like a little extra spending money? Would you like to win an iPad? At Callen, we're making it really easy for you to earn cash. Here's how it works:

- For every referral you provide that meets with a Callen representative for a home improvement or remodeling project, you will receive a \$50.00 Visa debit gift card.
- When the referral results in a purchase, you will receive an additional \$100.00 Visa debit gift card.
- As an added "thank you," you will be entered into a semi-annual prize drawing for a chance to win an iPad.

For complete program details, contact Christi Pryor at 414-529-5509 or christi.pryor@CallCallen.com.



Out & About - You'll find Callen at the following area events:

74TH ANNUAL HOLIDAY FOLK FAIR INTERNATIONAL

Friday, November 17 – Sunday, November 19, State Fair Park Exposition Center.

Stop by to see us to talk about how we can assist you with your next home improvement or remodeling project.