

CALLLEN Connection

JUNE 2018

Callen's expertise and the way they conducted themselves was very professional! This is the second time we have used them and we knew what we were getting. You pay a little more, but it's worth it. The materials, workmanship, and quality are great!

- Jackie & Bill K., Eagle

Exterior Transformation Anything but Boring



Lori and Ron, the owners of this Muskego home, wanted to exchange their "boring" beige construction grade vinyl siding for a fresh new look, with a desire to use higher quality materials.

After meeting with a few different contractors, including Adam Glende, an exterior product specialist at Callen, and getting quotes, Lori and Ron selected Callen. "Adam's attention to detail and the fact he noticed and pointed out needs, like new headers for the windows, made our decision easy," she said. "We chose Callen confidently because of the quality of the products and Adam's knowledge."

The renovation included installation of Infinity Fiberglass Replacement Windows by Marvin, shutters, and LP SmartSide siding in Red Farmhouse.

"We are generally DIY'ers, so it was a treat to have someone else do the work for us," Lori said. "The remodel was a stress-free experience and communication during the project was top notch."

In addition to Adam, Lori and Ron were extremely pleased with all the Callen staff that worked on the project. "Thanks to Derek and the rest of the installation team for all the hard work. The team was courteous, friendly, neat, and respectful of the property," she said. "The installers did such a beautiful job and we couldn't be happier with the results. It's obvious Callen staff enjoy what they do and take pride in their work."

Callen was able to achieve Lori and Ron's goal of making the house anything but boring. "I love the new look of our home!," Lori said.



Spring Maintenance Feature: Gutter Topper®

Spring is a great time to inspect your gutters to make sure they are free flowing to avoid any maintenance problems when Mother Nature brings the inevitable spring and summer storms.

It's also a great time to invest in a gutter protection product that can end one of the messiest and dangerous jobs around the house: climbing ladders to clean your gutters.

Clogged gutters are more than just a nuisance. Over time, the weight of leaves, water, and other debris can cause gutters to sag and pull away from your home. Investing in a quality gutter protection system can prevent greater damage to your home caused by leaking gutters or rotting eaves.

Callen has been pleased to install Gutter Topper on thousands of homes throughout southeastern Wisconsin since 2001. With its patented design, Gutter Topper is the most effective and efficient system available, having been independently tested to...

- resist winds of up to 110 mph.
- handle downpours of up to 22 inches per hour.
- withstand weights of up to 1,200 lbs. per square foot.

Gutter Topper offers a smooth silhouette that enhances your roofline, plus it's available in 13 colors to blend with shingle and gutter colors.

In addition, Gutter Topper offers an effective steep roof water valley diverter. This unique design handles the increased flow of water that travels down a roof valley, spreading that water over a wider area so that it flows into the gutter instead of flowing over the roof.

The Gutter Topper protection system also provides a Lifetime Guarantee that is transferable to new owners if you decide to sell your home.

As part of installing a gutter protection solution to solve your gutter clog problems, a Callen professional also does a full inspection to make sure your gutter support brackets and hangers are not deformed, broken, or disconnected at any of the joints.

Make the right decision – and investment – and call Callen to have Gutter Topper installed on your home and eliminate gutter cleaning forever... Guaranteed!



Thank You Brad!

After more than 30 of his nearly 40 years in the construction industry with Callen Construction, Brad Flannigan, exterior product specialist, retired from Callen in the middle of June.

Brad was dedicated to staying current with construction industry knowledge and trends to provide his customers with the best products and services. "It is not often that someone spends 31 years at a company. The time has flown by," Brad said. "One of the great joys of my job has been getting to know my customers. Through the years, many have become my friends and I truly value those relationships. I have also enjoyed being part of the Callen Construction family and getting to know all the great people that work here."

A sports enthusiast, golf is a passion for Brad, as he regularly competes in local tournaments and charity events, including organizing a golf outing for the Special Olympics.

"Brad was the first full-time sales person we hired in 1988, and he has played an integral role in our growth over the last 30 years," said Phil

Callen. "We are grateful for Brad's commitment to doing the best for his clients, which proved extremely beneficial to our company. We are appreciative of all that Brad did for Callen and we wish him well as he begins the next chapter in his life."

"I am looking forward to spending more time with my wife, MaryLee, and my two sons Ryan and Rhys," Brad said. "Thank you to all I've been in contact with for being a big part of my life."



Early Bird Tickets Available for Refashion for Life

Early Bird tickets for \$30 are available through June 30, for the 11th annual Refashion for Life on Wednesday, August 22, from 5:30 p.m. – 10:00 p.m. at Callen Construction's Muskego Showroom and company grounds, 563 W13131 Janesville Rd.

Callen is serving as the event's presenting sponsor, which will again benefit CommonGround Ministry/Elena's House. Refashion for Life will feature a fashion show combining the newest looks in early and late fall apparel with fashionable products for the home, including countertop material samples, cabinetry, Infinity® from Marvin fiberglass replacement windows, Kohler plumbing fixtures, and an array of tile selections. This year's fashion show will have apparel themes related to day/business, evening, weekend/vacation, and outdoor.

Fashion show participants include m.e. Lou at Galleria West, Rylooo Boutique, SHOP in Shorewood, and Stan's Fit for Your Feet, with hair and make-up by Glo-10 Salon & Spa.

In addition to the runway show, there will also be a raffle as well as silent and voice auctions featuring entertainment and sporting tickets, boutique certificates, and more. Saz's Catering will provide small plate appetizers and desserts, with music by the Mr. Lucky Light Syndicate.

Tickets are available at www.refashionforlife.com. For more information, call 414-453-3890 or email info@refashionforlife.com.



Callen Needs You!

Over the past few years, we have had great success in recruiting Callen customers and friends to serve as "Callen Ambassadors/Promoters."

These individuals work at various home improvement shows and events, including the Wisconsin State Fair, promoting the benefits of completing a home improvement and remodeling project with our company.

If you or you know of anyone that is friendly, energetic, and interested in a seasonal, part-time, paid position, please contact Christi Pryor, Marketing Manager, at 414-529-5509 or Christi.Pryor@CallCallen.com.



**A NEWSLETTER FOR CALLEN CUSTOMERS.
YOUR BUSINESS IS GREATLY APPRECIATED!**

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www.CallCallen.com

Home Exteriors by Callen Showroom
Sendik's Towne Centre
19115 W. Capitol Dr.
Brookfield, WI 53045
414-529-5509

Replacement Windows
Bow & Bay Windows
Entry & Patio Doors
Roofing & Skylights

Attic Insulation
Siding & Trim
Gutters, Downspouts & Gutter Topper®

Kitchens
Bathrooms
Lower Levels

Attic Conversions
Interior Living Space

EMAIL UPDATES AVAILABLE

Callen continues to offer updates via e-mail to customers. If you'd like to receive these periodic updates on events, new products, and home improvement tips, please visit the callcallen.com homepage to sign up. Also, visit Callen on Facebook, on Pinterest, and on Houzz, plus follow Callen on Twitter.

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**THANK YOU TO ALL CUSTOMERS WHO HAVE DONE
BUSINESS WITH CALLEN OVER THE PAST 30 YEARS!**

Earn Cash with Your Referral

Would you like a little extra spending money? Would you like to win an iPad? At Callen, we're making it really easy for you to earn cash. Here's how it works:

- For every referral you provide that meets with a Callen representative for a home improvement or remodeling project, you will receive a \$50.00 Visa debit gift card.
- When the referral results in a purchase, you will receive an additional \$100.00 Visa debit gift card.
- As an added "thank you," you will be entered into a semi-annual prize drawing for a chance to win an iPad.

For complete program details, contact Christi Pryor at 414-529-5509 or christi.pryor@CallCallen.com.



Keep Current with the Callen Blog

Each week, a Callen associate posts a blog on an area of Callen's specialization in the home improvement and remodeling industry.

We encourage you to visit CallCallen.com and click on the Blog icon on the home page to not only see the newest blog, but review past blogs, as the content is divided by product category for ease in finding the topic you want to review.



Out & About - You'll find Callen at the following area events:

Wisconsin State Fair: Thursday August 2 – Sunday, August 12, State Fair Park Exposition Center

The Callen Cottage at Irish Fest: Thursday, August 2 – Sunday, August 19, Henry Maier Festival Park (Summerfest Grounds)

Stop by to see us to talk about how we can assist you with your next home improvement or remodeling project.