

# Callen Connection

MAY 2019

## Callen's Early Summer Kick-off Window Event

Our past One Day Saving's events have been so successful that we wanted to offer two event dates so you don't miss out!

Bring your window and patio door measurements between 9am-3pm to Callen's Muskego showroom on Saturday, May 18 **OR** Callen's Brookfield showroom on Saturday, June 1 to view a demonstration and receive special savings on Infinity fiberglass replacement windows and patio doors. As a thank you for visiting the showroom and viewing a demonstration, you will receive a \$25 Amazon gift card.

With Infinity® from Marvin fiberglass replacement windows and patio doors, your home will be cool, bright, and so much more comfortable this summer.

Infinity® from Marvin's Ultrex® fiberglass is 8x stronger than vinyl and 3x stronger than wood, allowing for narrower frames and larger glass area. This means enhanced views of the beautiful outdoors, more daylight, and better curb appeal for your home.

Plus, Callen will provide you with a worry-free experience, professional and assured installation, and Marvin's built for life® guarantee.



When you order your windows on May 18 **OR** June 1, you won't pay until 2021 with Callen's 24-Month No Money Down, No Payments, No Interest offer.\*

When you combine no payments until 2021 with Callen's best prices on Infinity replacement windows, there is no better time to improve your home's comfort and appearance.

For our customers that have already replaced all of your windows and/or patio door with Callen, thank you, we truly value your business. Be sure to share this savings event with family and friends!



\*Loans provided by EnerBank USA, Member FDIC, (1245 Brickyard Rd., Suite 600, Salt Lake City, UT 84106) on approved credit, for a limited time. \*Repayment terms vary from 36 to 144 months. Interest waived if repaid in 24 months. 18.58% fixed APR, effective as of 04/01/2019, subject to change. Interest starts accruing when the loan closes. \*Offer not valid on current or existing orders and cannot be combined with any other offer.



## Referral Winner Announced

Congratulations to Beth McNally and her husband Mike of Wauwatosa, winner of an iPad, for being selected at random from those that made a referral to Callen during the second half of 2018.

Would you like a little extra spending money? How about win an iPad? At Callen, we've made it really easy for you to earn cash. Here's how it works:

- For every referral you provide that meets with a Callen representative for a home improvement or remodeling project, you will receive a \$50.00 Visa debit gift card.
- When the referral results in a purchase, you will receive an additional \$100.00 Visa debit gift card.
- As an added "thank you," you will be entered into a semi-annual prize drawing for a chance to win an iPad.

For complete program details, contact Christi Pryor at 414-529-5509 or christi.pryor@CallCallen.com.



## Rick Wendt Joins Callen

Rick Wendt joined Callen Construction earlier this year as the assistant manager of the company's Design Group.

The Sturgeon Bay, Wisconsin native earned a Bachelor of Science Degree in Business Administration from the University of Wisconsin – Stout, plus he has earned State of Wisconsin Real Estate Certification.

Rick, who has worked in the residential remodeling industry since 2006, oversees sales and sales management of Callen's interior projects.

Away from work, the Elm Grove resident enjoys spending time with his two children.



## Early Bird Tickets Available for Refashion for Life

Early Bird tickets for \$30 are available through June 30, for the 12th annual Refashion for Life on Wednesday, August 21, from 5:30 p.m. – 10:00 p.m. at Callen Construction's Muskego Showroom and company grounds, 563 W13131 Janesville Rd. Callen is once again serving as the event's presenting sponsor, which will benefit CommonGround Ministry/Elena's House.

Refashion for Life features a fashion show combining the newest looks in early and late fall apparel with fashionable products for the home, including countertop material samples, cabinetry, Infinity® from Marvin fiberglass replacement windows, Kohler plumbing fixtures, and an array of tile selections. This year's fashion show, which will feature products from local boutiques Influence Apparel, SHOP in Shorewood, Shoo, and more, will have apparel themes related to active wear, evening wear, weekend/vacation wear, and outer wear.

In addition to the runway show, there will also be a 50/50 cash raffle as well as silent and voice auctions featuring entertainment and sporting event tickets, boutique certificates, and more. Saz's Catering will provide small plate appetizers and desserts, with music by the Mr. Lucky Light Syndicate.

Early Bird tickets are available at [www.refashionforlife.com](http://www.refashionforlife.com). For more information, call 414-453-3890 or email [info@refashionforlife.com](mailto:info@refashionforlife.com).



**A NEWSLETTER FOR CALLEN CUSTOMERS.  
YOUR BUSINESS IS GREATLY APPRECIATED!**

PRSR STD  
US POSTAGE  
PAID  
MILWAUKEE, WI  
PERMIT NO. 1382

Main Office & Full-Line Muskego Showroom  
563 W13131 Janesville Rd.  
Muskego, WI 53150  
414-529-5509  
[CallCallen.com](http://CallCallen.com)

Home Exteriors by Callen Showroom  
Sendik's Towne Centre  
19115 W. Capitol Dr.  
Brookfield, WI 53045  
414-529-5509  
[CallCallen.com](http://CallCallen.com)

Replacement Windows	Siding
Bow & Bay Windows	Overhang & Trim
Entry & Patio Doors	Storm Windows & Doors
Roofing & Skylights	Gutters, Downspouts & Gutter Topper®
Kitchens	Attic Conversions
Bathrooms	Interior Living Space
Lower Levels	

### EMAIL UPDATES AVAILABLE

Callen continues to offer updates via e-mail to customers. If you'd like to receive these periodic updates on events, new products, and home improvement tips, please visit the [CallCallen.com](http://CallCallen.com) homepage to sign up. Also, visit Callen on Facebook, on Pinterest, and on Houzz, plus follow Callen on Twitter.

[facebook.com/CallenConstruction](https://facebook.com/CallenConstruction) [twitter.com/CallenDesignGal](https://twitter.com/CallenDesignGal) [pinterest.com/CallCallen](https://pinterest.com/CallCallen) [houzz.com/pro/CallCallen](https://houzz.com/pro/CallCallen)



**THANK YOU TO ALL CUSTOMERS WHO HAVE DONE  
BUSINESS WITH CALLEN OVER THE PAST 30 YEARS!**

## What Our Customers Say

"I am a repeat customer for a reason. Callen Construction has never fallen short of my expectations."

- **Mariann & Rick S., Wauwatosa**

"They did not fall short of my expectations. They did what we signed up to do very well. They were prompt and courteous."

- **Luann & John D., Cudahy**

"We absolutely love our new windows! With the frigid weather we had no condensation on the new windows and know our house is warmer. We can't say enough good things about your company. Great people, great product, great service! Thanks so much!"

- **Donna & John B., Caledonia**

## Keep Current with the Callen Blog

Each week, a Callen associate posts a blog on an area of Callen's specialization in the home improvement and remodeling industry.

We encourage you to visit [CallCallen.com](http://CallCallen.com) and click on the Blog icon on the home page to not only see the newest blog, but review past blogs, as the content is divided by product category for ease in finding the topic you want to review.



### Out & About - You'll find Callen at the following area events:

**Jammin' on Janesville:**  
Friday, June 7, 5 p.m. – 9 p.m., Janesville Road in Muskego

**Wisconsin State Fair:**  
Thursday August 1 – Sunday, August 11,  
State Fair Park Exposition Center

**The Callen Cottage at Irish Fest:**  
Thursday, August 15 – Sunday, August 18,  
Henry Maier Festival Park (Summerfest Grounds)

**Stop by to see us to talk about how we can assist you with  
your next home improvement or remodeling project.**