

A Message from Phil Callen



Dear Friends:

Wow, it's hard to believe this is the 35th year of Callen Construction! There is a deep history behind our company, one that started with two brothers who both had home improvement and remodeling industry experience and decided to combine their knowledge and passion to launch a new business.

With Tom's experience in sales and marketing and my experience in

production and sales, we knew we had a strong base for starting an exterior home improvement company. When we began the business in 1986, we wanted to give our customers the best experience possible. Our mission of "caring for people, our customers and their homes" and our motto of "quality craftsmanship works" have guided us over the years.

As we added our first full-time sales person in 1988, followed by a lead carpenter in 1990, the scope of our business expanded from exterior remodeling projects to also include renovations to kitchens, bathrooms, and other interior spaces.

We have been in our Muskego location since 1998 and it has been 15 years since we constructed the 2,800 square foot addition that allowed us to display an expanded line of interior and exterior home improvement building products, including kitchen and bath vignettes, full-sized window and siding displays, and a conference room for meetings with clients.

It was also in 2006 that we were selected as the exclusive Infinity

from Marvin fiberglass replacement window dealer for the metro Milwaukee area. The result has been an outstanding partnership with a like-minded company and the opening in 2010 of an Infinity® from Marvin Replacement Window showroom in Brookfield at the Sendik's Towne Centre, which features a wide variety of in-wall and freestanding Infinity window displays, along with entry and patio doors.

The high-quality work we have done on thousands of homes across southeastern Wisconsin has been recognized with a multitude of awards, but more importantly, our customers have provided the ultimate prize, word of mouth referrals. We have done multiple projects for many individual homeowners and are now doing projects for their children, grandchildren, and friends.

We are also thrilled to have played an active role in the communities in which we are located and where our staff calls home. Participating and giving back is something we treasure and will always be a part of the company's culture.

As we celebrate our 35th year in business, I want to thank my brother, Tom, for his partnership and advice; my family for their support; our employees for their hard work and dedication to treating our customers and one another with respect; and the suppliers, trade contractors, and vendors who have been outstanding partners.

Most importantly, our appreciation is extended to you, our customers, not only for your business, but for continually placing your trust in our team. We thank you for allowing Callen Construction to be your home improvement and remodeling company.

I look forward to the future as each member of our team works together to help you with your remodeling needs.

Phil Callen, Jr.

Why Callen is My Employer of Choice

As Callen celebrates its 35th anniversary, several staff members explain what working with the company means to them.

HEATHER BRANNAN

Callen, which is known for being the highest quality remodeler in our area, was not hiring when I sought them out for employment. However, I knew I wanted to become a part of the Callen team because of all the wonderful things I heard about the company from NARI members, customers, and even competitors.

Callen encourages its employees in many ways. Personally, Callen has supported my desire to continue my education and receive additional certifications. I have also been given opportunities to be a guest on the WISN-AM Remodeling Show, participate in NARI and MBA home improvement shows, and submit projects for awards, which have all helped me to grow and advance in my career.

Callen is by far the most organized and detailed company I've ever worked for, which results in projects staying on schedule and going smoothly. I've been given the opportunity to design some of the most functional, innovative, and beautiful projects of my career. I love working for Callen because of the service and dedication our entire team provides to our customers. I'm proud to be part of a group that emphasizes customer satisfaction.

DEREK HARCUS

I've been a part of the Callen Construction production team for 10 years. Callen has given me the opportunity to excel and progress in my career. With hard work and dedication, I have moved from the field into a project manager position. This is all thanks to the way Callen supports its employees!

NATHAN HOLEWINSKI

I have worked for Callen for two years and I absolutely love it here.



There are great people to work with and Callen shows a lot of appreciation for its employees with company outing and bonuses. I came into the company with little experience and the other employees have shown me a lot, walking me through projects step by step. Callen is a great company and there is plenty of opportunity for advancement. Management will work with you when it comes to family emergency or whatever else may happen in life that may require taking some time off. I have found me a lifelong career with Callen – it's like my second family.

PAULETTE SODEMANN

Having been with Callen for 15 years, I still get excited talking to new clients about their projects. I also love when I get to work with a past client on a new renovation in their home. Working for a family company has helped with creating a work-life balance for me and my family.

STEVE TURZINSKI

I have been working at Callen for 21 years, having started as a carpenter helper. Through the years, Callen has given me the opportunity to grow in my career and as a person. I am now the Production Department Manager and am thankful every day I chose Callen to be my employer of choice.

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CHRISTOPHER WITTMANN

Callen's company culture is irreplaceable, as it is pure, free of drama, empowering, and trustworthy. While culture is huge, being part of "something special" goes deeper. What we do and how we do it reflects in our positive, ongoing relationships with our clients and the community. We complete work that changes and influences lives for the better.

RYAN WOJCZAK

During my time with Callen Construction, I have been given opportunity to showcase my talents. Callen really cares for its employees by providing benefits and paid vacation as well as other perks. Callen has trusted my experience by naming me Project Coordinator for the painting and staining division. As I continue to work with Callen, I am excited I will be able to grow this area of the business. At the end of the day, I'm proud of the work I'm able to produce.

Infinity Windows Special Pricing

Now through April 30, Callen is offering \$200 off each installed Infinity from Marvin fiberglass replacement window and \$500 off each installed patio door. In addition, 18-months no interest financing is available.

Infinity fiberglass windows and patio doors incorporate the details of traditional wood but will not rot, are eight times stronger than vinyl, combine easy cleaning features and effortless operation, plus allow more light into your home.

Experience indoor outdoor living with a new patio door and have the peace of mind knowing that when you want spring air to freshen your home, your windows will open and stay open.

Call Callen at 414-529-5509 or visit 8xstronger.com eight for instant savings and no interest financing.



INFINITY

from **MARVIN**

REPLACEMENT WINDOWS

Built for life



**A NEWSLETTER FOR CALLEN CUSTOMERS.
YOUR BUSINESS IS GREATLY APPRECIATED!**

PRSR STD
US POSTAGE
PAID
MILWAUKEE, WI
PERMIT NO. 1382

Main Office & Full-Line Muskego Showroom
563 W13131 Janesville Rd.
Muskego, WI 53150
414-529-5509
www.CallCallen.com

Home Exteriors by Callen Showroom
Sendik's Towne Centre
19115 W. Capitol Dr.
Brookfield, WI 53045
414-529-5509

Replacement Windows
Patio Doors
Siding
Entry & Storm Doors

Kitchens
Bathrooms
Lower Levels
Attic Conversions
Interior Living Spaces

EMAIL UPDATES AVAILABLE

Callen continues to offer updates via e-mail to customers. If you'd like to receive these periodic updates on events, new products, and home improvement tips, please visit the CallCallen.com homepage to sign up. Also, visit Callen on Facebook, on Pinterest, and on Houzz, plus follow Callen on Twitter.

facebook.com/CallenConstruction twitter.com/CallenDesignGal pinterest.com/CallCallen houzz.com/pro/CallCallen



THANK YOU TO ALL CUSTOMERS WHO HAVE DONE BUSINESS WITH CALLEN OVER THE PAST 35 YEARS!

Refer Callen and Earn Rewards

Congratulations to Robbin K. of Pewaukee, winner of an iPad, for being selected at random from those that made a referral to Callen during the second half of 2020.

Would you like a little extra spending money? How about winning an iPad? At Callen, we're making it really easy for you to earn rewards. Here's how it works:

- For every referral you provide that meets with a Callen representative for a home improvement or remodeling project, you will receive a \$50.00 Visa debit gift card.
- When the referral results in a purchase, you will receive an additional \$100.00 Visa debit gift card.
- As an added "thank you," you will be entered into a semi-annual prize drawing for a chance to win an iPad.

For complete program details, contact Christi Pryor at 414-529-5509 or christi.pryor@CallCallen.com.



Keep Current with the Callen Blog

Each week, a Callen associate posts a blog on an area of Callen's specialization in the home improvement and remodeling industry.

We encourage you to visit CallCallen.com and click on the Blog icon on the home page to not only see the newest blog, but review past blogs, as the content is divided by product category for ease in finding the topic you want to review.



What Our Customers Say

We appreciate how the installers and salesperson worked with us to complete our vision.

We loved working with the entire team, especially Leo Orozco, as his craftsmanship is outstanding. Callen went the extra mile to ensure that we were satisfied with the install. We are extremely happy that we decide to contract with Callen.

Patti and Stu B., Waukesha